

**COMMUNITY MEDIA CENTER OF MARIN**

**Board of Directors Meeting**

**Tuesday Dec 8th, 2011**

**CMCM – 819 A Street**

**4:00 pm – 6:00 pm**

**DRAFT Minutes**

**A. Call Meeting to Order – Bruce Bagnoli - 4:10 PM**

Larry Bragman -P

Bruce Bagnoli Chair - P

Lynn Bornstein - A

Gregg Clarke - A

Frank Crosby - P

Sarah Darcy-Martin - A

Flor Emert Vice Chair - P

Jim Geraghty Secretary - P

Dane Lancaster - A

George Rodericks - A

Larry Paul - A

Connie Rodgers - A

Bill Sims - P

Brad Van Alstyene - P

Michael Wolpert - P

Michael Eisenmenger – Executive Director

**B. Agenda Approval - 5 Minutes**

**M/ Sims – 2<sup>nd</sup>/Geraghty - APPROVED**

**C. Initial Public Comment - 5 Minutes**

**Mr. Charles Smith** – Suggest we look at the twit.tv model, with Leo La Port Internet Media, 24 hour shows with interesting fund-raising model, 16 Staff – Podcast Man of the Year maybe willing to share his knowledge.

**D. Approve Minutes of Board Meeting - 5 Minutes**

Approve minutes from September 22, 2011 and November 1, 2011

**M/Emert – 2<sup>nd</sup>/Sims - APPROVED**

**E. Review CMCM Committees and Members**

**Outreach and Development** - Brad Van Alstyene and Michael Wolpert have been added.

**Governance** – Bagnoli, Emert, Sim and Geraghty

**Finance** – Sims, Clarke, Bagnoli, Emert and Paul

**F. Executive Director Report - 30 Minutes**

- Town & City Work - Continuing work with San Anselmo, Fairfax, Larkspur, and Ross to use \$70,000 PEG fees to get towns set up for recoding their town meetings.
- Donor Mailing / Matching Grant - we are continuing with the mailing and implementing an online donation campaign to complement the fund-raising campaign.
- CMCM News and Updates
  - ✓ Dominican Anycast/Camera Training continues - student will film their Basketball games for broadcast. Scott will be teaching the class in the spring semester.

- ✓ CMCM covered the Olli Awards at Dominican, covering a Osher Lifelong Learning Initiative, Hosted by Jan Wahl, KCBS Radio and KRON TV Film Critic and Entertainment Reporter.
- ✓ XMAS Specials – Throckmorton Show, Bay Area Beat Special and Marin Mens Chorus
- ✓ We had an Occupy Marathon on Thanksgiving, combining the shows that the center showed during the month.
- ✓ Staff produced a donor campaign PSA.
- ✓ CMCM presented to both the Larkspur and Terra Linda Rotary
- ✓ I met with the Office of Representative Barbara Lee's office to discuss the CAP Act.
- ✓ Matt Hastie will be showing his art work during December and January
- ✓ CMCM will be closed during the week between Christmas and New Years
- ✓ Michael Eisenmenger will be on vacation late December to early January

#### **G. Old Business - 50 Minutes**

- Finance Committee Report - Moving significant funds from Schwab Account
- Outreach/Development Committee - next meeting
- MTA Report
  - MTA Annual Report -
  - Continuing Issue with Comcast concerning collection of PEG fees, Comcast is withholding fees designated to support CMCM, this will be taken up in closed session.

#### **H. Public Comment - 10 Minutes -None**

#### **I . New Actionable Business**

**Approve \$1500.00 for staff holiday gift to be dispersed at the discretion of ED**

**M/Emert – 2<sup>nd</sup>/Bragman - APPROVED**

- Date and Time for next Board meeting – Jan 26, 2012, 4 PM CMCM, 819 A St. San Rafael
- Executive Session - If necessary- none

2012 CMCM Board Meetings (fourth Thursdays)

Jan 26 , Feb 23 , Mar 22 , April 26 , May 24 , June 28 , July 26 , Aug 23 , Sept 27 , Oct 25 , Nov 29 .

#### **J. Adjournment**

**M/Emert – 2<sup>nd</sup>/Geraghty – APPROVED - 5:40 PM**

These minutes are draft and subject to change.